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GLENDALÉ RESIDENTS SAVE MONEY THROUGH PRESCRIPTION DRUG SAVINGS PROGRAM

GLENDALÉ, Ariz. – With flu season underway in Maricopa County, it is an ideal time to remind Glendale residents to pick up one of the *Coast2Coast Rx* prescription discount cards that will not only save families money, but keep everyone healthier as well. Glendale's partnership with Financial Marketing Concepts, Inc. (FMC) for a prescription drug discount program offers has averaged 66% savings on prescriptions.

During the first fiscal year (FY 12-13) of the program, participants using the discount through Glendale's program turned in more than 7,000 prescription claims, averaging 66% savings that equates to more than \$90,000 saved by participants.

The *Coast2Coast Rx* card allows all Glendale residents, regardless of income, age or health status to participate in the program and save on the cost of their medications. This program saved cardholders throughout the nation more than 60 percent in 2013 on the cost of prescription drugs. Other people living outside the city of Glendale are also able to take part in the program. In addition, pets can receive medication discounts through this program. The Rx card is distributed free of charge and can be used at all pharmacy chains and most independent pharmacies in Glendale and includes more than 60,000 drugs in its formulary.

Besides the discount on prescriptions, the card also provides dental, vision, diabetes and hearing discounts up to 50% for the entire family and 50 to 80% discounts for lab and imaging tests, helping residents save on these services. The *Coast2Coast Rx* prescription discount card also provides savings on veterinary services up to 25 percent at participating offices.

PRESCRIPTION DISCOUNT

Add 1-1-1

The *Coast2Coast Rx* card is available for residents at most participating pharmacies, governmental offices, libraries and Glendale public facilities. Residents can print the *Coast2Coast Rx* card and view the nearest participating locations at www.coast2coastrx.com. The *Coast2Coast Rx* card provides residents with a valuable option to help maintain their health and wellbeing at an affordable cost.

For more information, visit www.glendaleaz.com/CommunityPartnerships or call 623-930-2868.

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